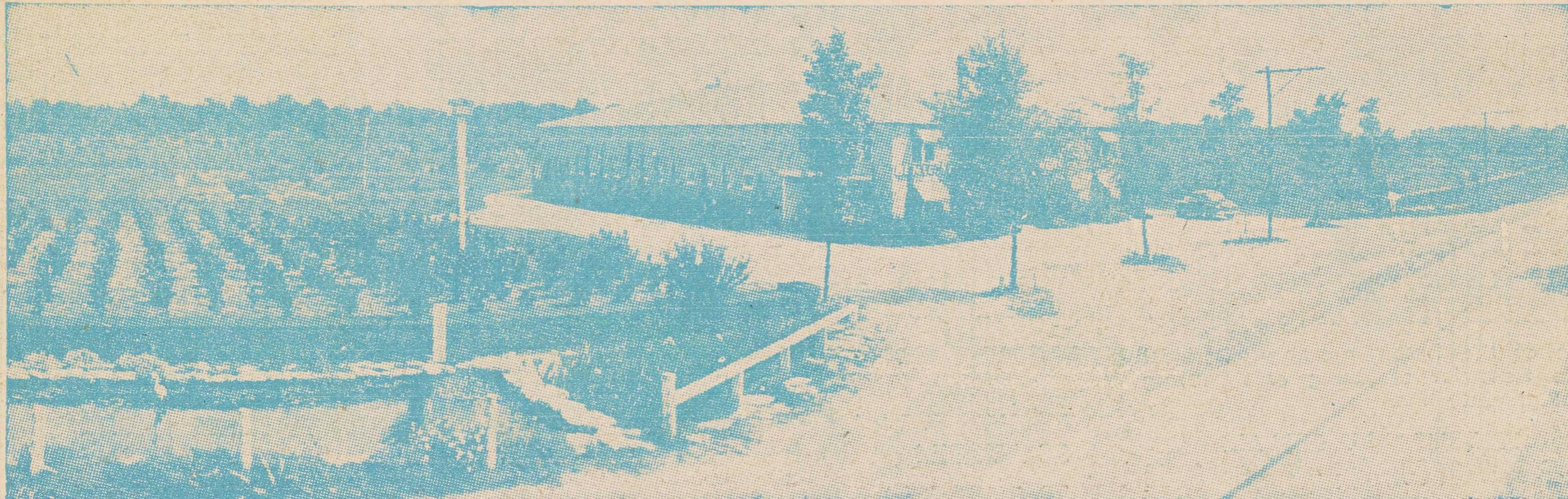


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

OUR OFFICE AND STORAGE FACILITIES LOCATED 1 MILE SOUTH OF ROGERS ON U.S. HIGHWAYS 71 AND 62



Where We Are We are located in Arkansas—in the northwest corner county (Benton), only twelve miles south of the Missouri line and twenty-six miles east of the Oklahoma line; eighty-one miles almost due north of Fort Smith, Arkansas, and eighty-three miles, almost due south of Joplin, Missouri; one hundred twenty-nine miles east of Tulsa, Oklahoma, and one hundred six miles southwest of Springfield, Missouri. On Federal highways 71 and 62, just south of Rogers, Arkansas.

ON THE TIP TOP OF THE OZARK MOUNTAINS where our growing season is almost thirty days shorter than at Fort Smith, Arkansas. Our summers are short and nights are cool, and our growing season more like that of North Missouri, Iowa and Nebraska, than Eastern and Southern Arkansas.

Hence, our stock is well adapted to the extreme Northern, Eastern and Western States as well as being the best for Southern States.

OVER 200 ACRES DEVOTED TO GROWING HARDY TREES, PLANTS, SHRUBS, EVERGREENS AND ROSES

THIS FALL IS THE BEST TIME TO PLANT THAT ORCHARD

—WHY DO EXPERIMENT STATIONS, AGRICULTURAL COLLEGES AND FRUIT GROWERS RECOMMEND FALL BUYING? Because you can buy this Fall and have the stock shipped to you and "heel it in" so that you may plant at the most favorable time during Fall, Winter, or next Spring.

Fall planting is becoming more popular each season as experience shows its advantage. As soon as a tree or shrub becomes dormant it can be removed and change of location will affect it but little. When set out in the Fall the bruised roots begin at once to heal and callus is formed; recover quickly from moving; soon become firmly established and with the first touch of Spring are ready to go into business for themselves in a vigorous way.

Again, the ground is usually in better condition for planting in the Fall than in Spring, for much Spring planting is done when the ground is too wet for best results. Perhaps your Spring will be two or three weeks earlier. In this case your trees should be planted earlier than the dates you have ordered them shipped. If they have been planted in the Fall, these Spring delays are done away with.

WE PREPAY POSTAGE, EXPRESS OR FREIGHT ON ALL ORDERS To Any Part of the U.S.
Foreign Countries add 10% of total amount of order for shipping and handling charges.

FREE!!
VALUABLE 20 PAGE
PLANTING GUIDE GIVEN
AWAY WITH EACH
ORDER

**Our Lowest
Wholesale Prices
DIRECT FROM GROWER
TO PLANTER**

(Prices quoted in this
circular cancel all previous
quotations.)

FREE!! GIFTS!

With every order amounting to over \$10.00 —we will send absolutely free a beautiful flowering shrub. (Our choice of variety).

We have only a limited supply of many of the varieties of nursery stock listed in this circular. We advise that you order TODAY so that you will be able to get the exact varieties that you want.

DON'T WAIT — ORDER TODAY.

Benton County Nursery's Trees, Shrubs And Plants Are Guaranteed to Live

ALL YOU HAVE TO DO IS TO FOLLOW THESE SIMPLE REQUIREMENTS

We want you to be pleased with your orders you receive from us, we know that is the only way we can expect you to be a satisfied customer. Every plant that you order from this circular is *guaranteed to live*. We will replace free of charge any or all plants you buy that fail to live. We are not asking you to take any risk whatsoever, just give us your order and let us prove to you that we mean what we say. *All you have to do* is be sure that you notify us of any plants

that fail to live on or before May 1, 1949. All we want is an opportunity to show you that we are proud to have you as a customer and leave the rest to us. We guarantee you will be a satisfied patron. Upon receipt of any stock ordered from us, if you are not entirely satisfied, return it to us by mail or express and we will refund all money paid us and for the transportation charges paid by you. You must follow our planting instructions enclosed with each order.

BENTON COUNTY NURSERY CO.

**ROGERS,
ARKANSAS**

SAVE MONEY BY ORDERING THESE SPECIAL BARGAINS TODAY

Special Bargain WIND BREAK Offer

One of the fastest growing pyramidal type trees for screening or bordering your property line.

10 LOMBARDY POPLARS
2 to 3 ft. size \$350
3 to 5 ft. size \$450

THE BEST FROM THE HEART OF THE OZARKS

DEWBERRY Special
25 AUSTIN \$1 75
25 LUCRETIA

Special Bargain SHADE TREE Offer

Have all the good shade you want for your home by ordering this rapid growing Silver Maple offer.

10 SILVER MAPLES
2 to 3 ft. size \$250
3 to 5 ft. size \$350

PEACH Special

2 Kummel Oct.
3 J. H. Hale
3 Belle of Georgia
2 Mayflower
3 Early Rose
2 Heath Cling

ALL FOR \$4 00

RASPBERRY and BOYSENBERRY SPECIAL

25 Latham Raspberries
25 Cumberland Raspberries
50 Boysenberries

\$3 85

HOME FRUIT COLLECTION

1 Stayman Winesap
1 Early Harvest Apple
1 Yellow Delicious Apple
1 Jonathan Apple
1 Blood Red Delicious Apple
1 Black Ben Davis Apple

3 to 5 ft. size
ALL FOR ONLY..... \$6 60

APPLE Special

Apple Trees—4 apple trees of as good varieties as are grown. Yellow Transparent, Red Jonathan, Red Delicious, Yellow Delicious.

\$1 65

3 ft. and up for.....

SHRUB COLLECTION

2 Flowering Quince
2 Spirea, Bumalda
2 Weigelia, Rosea

11 BEAUTIFUL SHRUBS
2 years, 18 to 24 in. for \$385
2 to 3 ft. size \$550

GRAPEVINE Special

These are well rooted grape vines (not merely cuttings). They were set out late and did not make large vines this season. They will grow off well and make fine vines in one year. We have in this grade: CONCORD VARIETY ONLY.

5¢ each; \$4.50 per 100; \$40.00 per 1000

RED, WHITE and BLUE GRAPE Special

12: 4 Red, 4 White, 4 Blue, of the very best sorts, that will ripen at different times. All delivered to your door for \$1.65. (Our selection of the varieties.)

12—2-Year-Old Vines

\$1 65
Postpaid

3 ft. and up for.....

BLACKBERRY Special

50 Early King
50 Ozark Beauty
25 Dallas

\$3 30

FRUIT Special

10 TREES 2 Feet and up
5 Yellow Delicious Apple
5 Improved Elberta Peach
10 Concord Grape Vines
25 Gem Everbearing Strawberry

ALL FOR \$5 50

PEACH Special

12 Peach Trees that ripen from the earliest until late, of our best varieties. 3 Arkansas Black, 3 Early Wheeler, 3 Improved Elbertas, 3 Indian Cling.

1 to 2 ft. high
ALL THESE FOR ONLY \$1 65

BUY WITH CONFIDENCE

Benton County Nursery's Stock
Is Always Top Quality

DO NOT DELAY
ORDER NOW

BIG JUICY STRAWBERRIES

Twice inspected, once in the Spring for Red Stole disease and once in the Fall for all kinds of insects and diseases that attacks strawberry plants and are found to be free from them all before passing these inspections.

25 for 50¢ \$1 50 per 100
\$1 20 per 1000

Read What Our Customers Say

NO MATTER WHERE YOU LIVE, OUR RUGGED MOUNTAIN-GROWN STOCK WILL THRIVE, GROW FAST AND YIELD BIG FANCY QUALITY CROPS. Read these letters from all climates and localities.

Los Angeles 22, Calif.
Feb. 12, 1948.

Dear Friends:

Your shipment of nursery stock arrived today and received immediate care according to directions enclosed. It looks good and I am more than pleased with the prompt attention and quick delivery. I hope to send a larger order next fall. Thanks also for the "How to Plant" book.

Ida R. Kurz.

Gaffney, S. C.,

Feb. 15, 1948.

Dear Sir:

I received my order of fruit trees and grape vines. Everything was in good condition, all strong and healthy. Thanks for your careful packing and prompt delivery.

Sincerely,

Jas. L. Blanton.

Baltimore, Maryland,

March 31, 1948.

Dear Sirs:

I got my order. My grapes and roses look fine.

Yours truly,

Mary Nowicki.

Romayor, Texas,

March 3, 1948.

Gentlemen:

I recently ordered from you a large number of shade trees which arrived promptly. After keeping the trees almost a week in the house before planting them because of a cold spell of weather, I did not lose a tree and many tiny leaves are beginning to appear on all trees. They are all beginning and I am certainly most pleased.

Very sincerely,

Mrs. Tom J. Beesley.

Beggs, Okla.

March 3, 1948.

Dear Sirs:

I received my shipment of trees, shrubs and vines and they were nice. They are as fine as I ever saw and I want you to know that I had to tell all my neighbors about them. I let my brother have my catalog and he said he was going right home and send you an order. I am going to tell all my neighbors how good you were to me in sending those nice shrubs and little trees. I don't know how to thank you. I will do all I can to get you more orders.

Your customer and friend,

Harry A. Gilliam.

RASPBERRIES

Each 12¢ Doz. \$1 20 100, \$8
ST. REGIS—Red everbearing.
CUMBERLAND—Black, very large.
LATHAM—Very large, red.
CHIEF—Early, large, red.

DEWBERRIES

Each 6¢ Doz. 60¢ 100, \$4
LUCRETIA—Very large, luscious, sweet.
AUSTIN—Jet black and superior quality.
PREMO—Large and good quality.

THORNLESS DEWBERRY

Perfectly free from thorns; berries are of very best quality, large in size, rich and juicy, and early.
15¢ each; \$1 25 per dozen;
\$10 per 100

BLACKBERRIES

EARLY HARVEST—Early, good shipper.
MCDONALD—Earliest of all. Large, sweet.
ROBINSON (Wonder) — Almost rustproof and a heavy bearer.
ELDORADO — Very large and firm. Good quality.

OZARK BEAUTY — A superior blackberry that is hardy and stands drought. Large berries with few seeds.

EA. 6¢; Doz. 60¢; 100, \$4 00

EVERBEARING BLACKBERRY (TREE FORM)

This is one of the latest creations in blackberries. Bear enormous crops, beginning to ripen just after the Early Harvest and continue almost until frost; the berry is very large, of fine quality, melting in your mouth and does not have a large core. Husky growing plants, standing erect, resembling small trees from 6 to 8 feet high and branch heavily. We have only a few for the market this year.

20¢ ea.; \$200 doz.

THE NEW THORNLESS BLACKBERRY

Entirely free from thorns and one of the best flavored berries. Bears heavily and grows well in all sections. Be sure to plant some this year. Berries of large size.

15¢ ea.; \$1 50 doz. \$100 per 100

THE NEW BRAINARD BERRY

A new tremendously heavy yielding berry for the Central, Southern and Pacific Coast States. A trailing type, much harder and better than the Himalaya. Very productive and has large clusters of high quality berries which contain relatively smaller seeds than any other berry of this type. The Department of Agriculture has recommended it.

15¢ each \$1 50 per dozen

THE NEW YOUNGBERRY

Mature just before raspberries and can be used either raw or cooked. They do not winter kill and are easy of cultivation, requiring little care. Can be grown in any good soil.

RED LAKE—A new red currant with extra large berries. Borne in long bunches well filled to the tip. Superior quality and flavor. Bushes are thrifty and very productive. It's easy to grow—easy to pick—easy to sell.

50¢ each; \$500 per dozen

ORIENTAL ORCHIDS OF THE GARDEN (IRIS KAEMPFERI)

Your garden is not complete until you have this beautiful flower growing in your perennial collection. Now you can grow your own Orchids by planting Iris Kaempferi, which is entirely different from all other Iris and comes into bloom as the early summer fades, continuing to bloom until mid-July. The huge blooms of velvety texture measure 6 to 8 inches across. The leaves are long, narrow and gracefully formed, and the plants remain decorative even after the blooming period is over. It is no wonder that the Kaempferi is called the "Orchid of the Garden." Excellent for cutting it will grow 3 to 4 feet high. Plants thrive in well drained fertile soil (it is fatal to select a location where water stands during winter). Should be planted this fall for blooms next summer.

Mixture of Colors: Rose, White, French Blue, Purple-Velvet, Lavender, Variegated. (Our selection of colors).

Our supply is very limited—Order Early

BUY WITH CONFIDENCE

Benton County Nursery's Stock

Is Always Top Quality

Plant the New

BOYSENBERRY

for Handsome Profits

One of the largest and finest vine berries ever introduced. The Boysenberry is a new variety produced by crossing blackberries, raspberries and Loganberries. The flavor is a very pleasing blend of these three varieties. It has few and soft seeds. The plant is very vigorous and hardy, coming through in good condition, without injury, in temperatures as low as 19 below zero. The berries are extremely large, many of the berries getting more than two inches long and over one inch in diameter.

12¢ Doz. \$1 20 100, \$8

ST. REGIS—Red everbearing.

CUMBERLAND—Black, very large.

LATHAM—Very large, red.

CHIEF—Early, large, red.

12¢ Doz. \$1 20 100, \$8

LUCRETIA—Very large, luscious, sweet.

AUSTIN—Jet black and superior quality.

PREMO—Large and good quality.

12¢ Doz. \$1 20 100, \$8

ELDORADO—Very large and firm. Good quality.

12¢ Doz. \$1 20 100, \$8

OZARK BEAUTY—A superior blackberry that is hardy and stands drought. Large berries with few seeds.

EA. 6¢; Doz. 60¢; 100, \$4 00

ELDORADO—Very large and firm. Good quality.

12¢ Doz. \$1 20 100, \$8

RED LAKE—A new red currant with extra large berries. Borne in long bunches well filled to the tip. Superior quality and flavor. Bushes are thrifty and very productive. It's easy to grow—easy to pick—easy to sell.

50¢ each \$500 per dozen

RED LAKE—A new red currant with extra large berries. Borne in long bunches well filled to the tip. Superior quality and flavor. Bushes are thrifty and very productive. It's easy to grow—easy to pick—easy to sell.

50¢ each \$500 per dozen

RED LAKE—A new red currant with extra large berries. Borne in long bunches well filled to the tip. Superior quality and flavor. Bushes are thrifty and very productive. It's easy to grow—easy to pick—easy to sell.

50¢ each \$500 per dozen

RED LAKE—A new red currant with extra large berries. Borne in long bunches well filled to the tip. Superior quality and flavor. Bushes are thrifty and very productive. It's easy to grow—easy to pick—easy to sell.

50¢ each \$500 per dozen

RED LAKE—A new red currant with extra large berries. Borne in long bunches well filled to the tip. Superior quality and flavor. Bushes are thrifty and very productive. It's easy to grow—easy to pick—easy to sell.

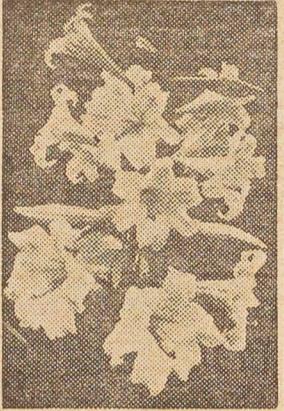
50¢ each \$500 per dozen

RED LAKE—A new red currant with extra large

BENTON COUNTY'S FINE SELECT STOCK

Adds EXTRA VALUE to your HOME

REGAL LILY BULBS



One of the most beautiful and hardy lilies. Garden Master bulbs are large, producing many blooms. Easy to grow. Center of bloom flushed yellow, shading to white at edges. Outside of petals pearl-pink, streaked with brown.

2 for **75c** OR
6 for **\$2.00**
10 for **\$3.00**

FLAME HONEYSUCKLE

Blooms all summer, foliage green all year. Makes a vine or shrub.

1 Yr. Size **\$1.10**

BITTERSWEET

A rapid growing climbing plant with glaucous green leaves. Yellow and orange-scarlet berries cover the vine all over, throughout winter. A sure fruitier.

We offer 3 Year Old Specimen plants for **\$1.25** each

GIANT DAFFODIL

SPECIOSUM RUBRUM LILY
The loveliest of all Lilies. Flowers bright pink edged white. Blooms in August and September on stems 3 to 4 feet tall. Will come up every year. Be sure to plant this variety.

Each **\$1.50** 3 for **\$4.00**

SPRING GLORY DAFFODIL MIXTURE

Early and late daffodils, in yellows and whites; orange yellow and white centers. Best types. Hardy. Easy to plant.

25 bulbs **.60c**
50 bulbs **.35c**

6 bulbs **.60c**
12 bulbs **.30c**

Plant LILIES this Fall!

MADONNA—(Lilium *Candidum*) Pure white trumpet shaped flowers borne on stems 3 to 4 feet tall, very fragrant. In bloom for Decoration Day, May 30th.

12 for **\$1.80**

INDOOR NARCISSUS 12 BULBS 90c

These are the lovely narcissus that bloom so easily indoors and are so fragrant they perfume the entire room. You should have some coming off and on all winter and some potted up for gifts.

HOW TO GROW
Force in bowls or pots filled with pebbles (to hold down the bulb) and water or in dirt. Keep out of light in cellar until roots develop (about 3 weeks) and then put in sunny window to bloom. Plant 3 bulbs to pot.

BLOOMING DATES

To help you plan your planting, here are the dates your narcissus will bloom:

Plant Bloom Plant Bloom

Oct. 1 Dec. 5 Nov. 1 Dec. 25

Oct. 15 Dec. 15 Nov. 15 Jan. 5

NOW—
Choice of 2 Colors

PAPER WHITE NARCISSUS—the old favorite—very easy to grow, very pure and white.

3 for **15c**; 6 for **30c**; 12 for **50c**

NEW YELLOW NARCISSUS—just like the paper whites, but in a beautiful yellow color with an orange cup. A grand, new and better one that will surprise your friends.

3 for **20c**; 6 for **40c**; 12 for **75c**

NARCISSUS (Chinese Sacred)—White or Yellow Centers. Three or more blooms to a stem. Very fragrant.

10c each; **\$1.00**; **\$7.50** per 100

NARCISSUS COLLECTION

4 Yellows and 4 Paper Whites..... **65c**

WE RECOMMEND THE ARKANSAS FARMER

BULBS TO PLANT THIS FALL FOR LOVELY NEXT SPRING

Giant Blooms

Holland Grown GIANT DARWIN TULIPS

Tulip Bulbs are best quality, grown by one of the largest and most reliable tulip growers. All bulbs are hardy, produce giant blooms every spring. Very hardy.

Tulip bulbs can be planted only in the Fall, and they will produce gorgeous blooms for you next Spring. Easy to plant.

High quality, healthy bulbs. Ready for shipment in late September. Planting instructions furnished in each shipment. Tulips are easy to grow.

NAMED VARIETIES
15c Each; **\$1.50** Dozen

BLEIUS AIMABLE—Violet blue.
WILLIAM PITT—Red.
LA TULIPE NAIRE—Brownish black.
HELEN EAKIN—White.
ROSE COPELAND—Bright rose pink.
SUNKIST—Yellow.
PRIDE OF HAARLEM—Red.
AFTERSHAW—Apricot orange.
BARTIGON—Red.
YELLOW GIANT—Yellow.
WILLIAM COPELAND—Lavender.

Rainbow Tulip Bulb Collection

Same fine bulbs as above. Our choice; we mix the bulbs carefully to assure you a beautiful assortment of colors.

12 bulbs **\$1.25** 25 bulbs **\$2.50**

Grape Hyacinth

\$1.75
for 25

Also known as Muscari. These fine bulbs are excellent for fall planting. Will bloom next spring, producing many spikes of large, bell-shaped, sky-blue flowers. Blooms open very early. Do equally well in the sun or shade.

10c each 12 for **\$1.00**
50 for **\$2.75**

HYACINTHS

Mixed Varieties
15c each, **\$1.50** a dozen
Bright sky blue, rosy pink, purple, pure white and yellow.
20c each, **\$2.00** a dozen

CROCUS

Yellow, Blue, White or Striped
10c each
\$1.00 dozen
MIXED CROCUS—Each **7.5c**; Doz. **75c**

JONQUILS

For Early Spring
79c
for 6

Plant jonquil bulbs this fall for early spring blooms. Deep butter-yellow flowers. Very fragrant. Require little care.

6 bulbs **79c**
12 bulbs **\$1.40**
25 bulbs **\$2.75**
50 bulbs **\$4.98**

PLANT PEONIES NOW

So That You Can Enjoy
Them Next Spring!

Vigorous Peony Roots
Loaded with Buds for
Next Spring

SPECIAL

Bargain Price...
**MIXED
COLORS**

6 FOR \$2.25

3 FOR \$1.65

OUR
SELECTION
OF COLORS

NAMED VARIETIES

75c \$7.50
Each

The varieties named below are very large, double and fragrant.

Beautiful shade of red.
Very large white.

Fine shade of pink, very large.

SELECTED GARDEN BOOKS

A Complete Book of Garden Magic

By Roy E. Biles
Complete book of landscaping your home with illustrative pictures
Price **\$3.50**

The Modern Family Garden Book

By Roy E. Biles
Complete for your home garden
Price **\$1.75**

TRELLIS

Made of seasoned Oak, painted. Five prong. These Trellises are far superior to any we have seen. Will not split. No nails. Easy to set up. Just place prongs through holes in small strip then place end prong in hole of large strip and place cotter pin, then complete prongs in each hole and fasten other end with remaining cotter key. Ready to mail.

We Will GIVE You a Beautiful CLIMBING ROSE

with your order
for Trellis.
6 ft. size **\$2.00**
Trellis



PEACHES AND APPLES

SAVE
25% BY ORDERING

Now for Fall Planting While Our Stock is Complete. Many Customers Ordered Too Late to Get What They Wanted in Fruit Trees Last Year.

IMPROVED ELBERTA

Plant Our Newer and Improved Varieties for Bigger Profits

NEWER VARIETIES

of the Most Promising PEACHES for HOME & MARKET

GOLDEN SWEET—Clingstone. Ripens ten days before Elberta. Larger than Elberta. Yellow or gold flesh. Prolific, fine quality.

OCTOBER BEAUTY—Large, cling stone, yellow with red blush.

MURRY BEAUTY—Large yellow meat, freestone. Ten days before Elberta.

SOUTH HAVEN—Large, yellow freestone. Very hardy. 10 days before Elberta.

	Each	10 Rate	100 Rate
2 to 3 ft.	.45	.43	.42
3 to 4 ft.	.60	.53	.50
4 to 5 ft.	.85	.83	.80
5 to 6 ft.	1.05	1.00	.95

BARGAIN PEACH TREES

	Each	10 Rate	100 Rate
Under 1 ft.	12c	11c	10c
1 to 2 ft.	20c	18c	16c

We can furnish the following varieties in this small size, good quality trees:

Belle of Georgia, Alton, J. H. Hale, Red Bird Cling, Hale Haven, Carmen, Champion, Hiley, Old Fashioned Red Indian, Golden Jubilee, Murray Beauty, and Early Elberta.

	Each	10 Rate	100 Rate
2 to 3 ft.	35c	33c	32c
3 to 4 ft.	50c	43c	40c
4 to 5 ft.	75c	73c	70c
5 to 6 ft.	95c	90c	85c

EARLY WHEELER—Very early, clingstone, red blush.

RED BIRD CLING—Red clingstone, large white, red blush, early.

MAMIE ROSS—Freestone, large, white, red blush, early.

ALTON—Medium early, large pink blush, good quality.

CARMEN—Freestone, medium early, pink blush on white.

CHAMPION—Freestone, very large, good quality, July.

BELLE OF GEORGIA—Freestone, white with pink blush, Aug.

J. H. HALE—Freestone, yellow with red blush, large.

EARLY ELBERTA—Freestone, 10 days earlier than Elberta.

ELBERTA CLING—Mid-season, yellow.

ELBERTA—The great market peach, yellow, freestone.

LATE ELBERTA—Late freestone, yellow.

HEATH CLING—Large, white with pink blush, September.

OLD-FASHIONED RED INDIAN—Blood red to seed, clingstone.

CHINESE CLING—Large, cream color with pink stripe.

KRUMMEL'S OCTOBER—Freestone, large yellow, good quality.

EARLY ROSE—Clingstone, white with red blush. Ripe in June.

Under 1 ft. 12c 11c 10c

1 to 2 ft. 20c 18c 16c

We allow 10 percent off the 100 rate prices on lots of 1000 and up on Apples, Peaches, Plums, Cherries and Pears.

PRUNING READY FOR PLANTING

For 5% of the amount you pay us for your trees, shrubs, plants and grape vines, we will prune the roots and tops ready for planting according to best horticultural authorities on pruning and planting.

New 3-N-1 PEACH TREE	
3 Varieties of our best Peaches budded on one tree. Have early to late peaches by ordering this tree.	\$275 per Tree
	\$325 per tree

NEW HEATH FREE PEACH	
An entirely new peach with the same qualities as the Heath Cling Peach. A large, white peach with pink blush that ripens in September. An excellent peach for home and shipping.	3 to 5 ft. size \$1.50
	Plant ANOKA THE OLD FOLK'S FAVORITE Bears second year. A wonderful early apple. Fruit is large and yellow, streaked with strawberry red.

Three Year Old Apple Tree Special (Heavy Caliper) 5 to 7 ft. size	
\$1.10 Each; \$10 for 10; \$90 for 100	
We can furnish the following varieties in this fine grade trees:	
ALA RED, Blood Red Delicious, Blood Red Jonathan, Early Harvest, Jonthan, King David, Lodi, Maiden Blush, Red Astrachan, Red Bird, Sweet Bough and Yellow Delicious.	
Order these extra large trees and have bearing trees quicker.	

ARKANSAS BLACK	
ANOTHER BRAND NEW PEACH—The Arkansas Black is the earliest peach known in this section. It ripens before the Mayflower; it is much larger than Mayflower and the most beautiful color we have yet seen for a peach. They are very dark red getting almost black, clingstone and of good quality. They have a good color for several days before they are ripe, and from the time they are ripe the fine appearance they have and good quality make them sell like hot cakes.	2 to 4 ft. 35c; \$3.50 per dozen
	1 to 3 ft. 35c; \$3.50 per dozen
	Each 80c

DOLGO	
DOLGO—A handsome red Crab Apple. Flesh is deep red to the core. The fruit is full of juice, jells easily and makes a rich ruby red jelly of beautiful color and excellent flavor.	2 to 4 ft. 2.00
	Each 80c

CRAB APPLES FOR ALL CLIMATES	
Crab Apples are especially desirable in the colder sections as only a few varieties of apples can be successfully grown, but will succeed well in all climates and their fruit is very popular for preserves, jelly, and some sorts are excellent for eating.	Each Rate
FLORENCE—The finest of the Crab Apples. Tree is rather small size, coming into bearing when very young, and producing heavily, the fruit sets in clusters. The apples will measure about an inch or slightly more in diameter; golden yellow with a bright cheek, or almost entirely red. The flesh is firm, fine grained and exceedingly juicy, with the distinct snapiness so familiar in a crab apple.	Under 1 ft. \$1.15
RED SIBERIAN—Fruit about an inch in diameter, brilliant yellow with an attractive red cheek; very juicy and excellent for jellies, preserves and pickles. The tree becomes a very large size.	1 to 2 ft. .25
	2 to 3 ft. .50
	3 to 4 ft. .70
	4 to 5 ft. .90
	5 to 6 ft. 1.10

NEW Perkin's Everbearing APPLE	
Medium size, roundish, yellow, nearly covered with red; flesh white, fine grained, juicy, tender and mild. Bears from mid-summer until after frost. Excellent keeper.	2 to 4 ft. \$1.50
	4 to 6 ft. \$2.00
	Each

SAVE
On This
One-Year-Old

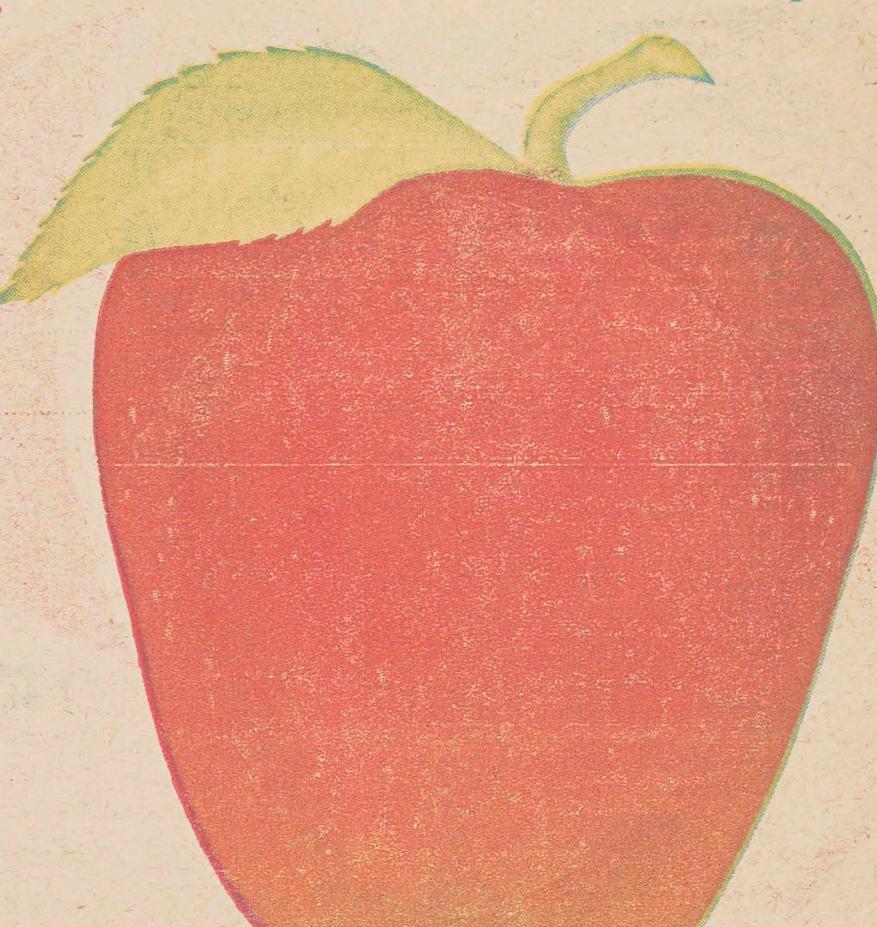
PRICES
REDUCED
AS MUCH AS 25%
Because of excellent growing
conditions this season.

HURRY! HURRY! Order Early at These Low Prices!
AN ALARMING APPLE TREE SHORTAGE—U. S. Department of Agriculture Census Figures Reveal—"151,000,000 Fewer Apple Trees on U. S. Farms and Orchards NOW Than in 1910 although the Population of the U. S. has increased by 61,000,000! Many of the trees now on Farms and Orchards will rapidly pass out of profitable production." ORDER NOW FOR FALL PLANTING—DON'T DELAY.

	Each	10 Rate	100 Rate
Under 1 foot	12c	12c	12c
1 to 2 feet	20c	20c	20c
2 to 3 feet	40c	35c	30c
3 to 4 feet	60c	55c	50c
4 to 5 feet	80c	70c	65c
5 to 6 feet	1.00	90c	80c

NEW WHETSTONE Apple	
A Ben Davis by Jonathan cross, which in turn was crossed with Delicious.	Each Rate
Originated at the Missouri State Fruit Experiment Station at Mountain Grove, Mo. The fruit is large, well colored, uniform in size and shape, keeps extremely well. The fruit is red with dark red obscure stripe of medium width. Has greenish yellow background, but colors well all over when ripe.	10 Rate \$.15
The tree is vigorous, has large leaves, long apple stems and thick twigs. Products large regular crops of high percentage of smooth apples. The finest baking apple we have ever known.	100 Rate \$.15
Largest ripening apple to pick. October to June. The most interesting characteristic is its ability to hang on the tree and continue to grow and color after most all other commercial varieties drop.	
Don't fail to order at least one of these trees this fall. We can furnish 3 to 5 ft. size for only	\$1.50

APPLE COLLECTION	
10—Stayman Winesap	10—Jonathan
15—Red Delicious	15—Yellow Delicious
All 50 Trees Only	\$18.00



NEWER APPLE TREES
...for BIG PROFITS
Plant These Varieties

RED DELICIOUS (Blood Red) (Triple Red)—This

PLANT BENTON COUNTY NURSERY'S BEAUTIFUL FLOWERING

Shrubs

ALTHEA (Rose of Sharon)—	35¢ each
2 to 3 ft.	35¢ each
3 to 4 ft.	50¢ each
ALMONDS, Pink Flowering (Double)	1.00 each
2 to 3 ft.	1.00 each
ARONIA MELANOCARPA (Black Chokeberry)—	
12 to 18 in.	50¢ each
BARBERRY THUNBERGII—	30¢ each
18 to 24 in.	30¢ each
BARBERRY, RED LEAF—	
12 to 18 in.	75¢ each
18 to 24 in.	81.00 each
BEAUTY FRUIT—	
Each	50¢
BUTTERFLY BUSH—	
Each	75¢
CALYCANTHUS (Carolina All Spice)	
18 to 24 in.	50¢ each
CARAGANNA (Siberian Pea Tree)—	
2 to 3 ft.	75¢ each
CRAPAE MYRTLE (Lagerstroemia)—	
2 to 3 ft.	75¢ each
3 to 4 ft.	81.00 each
CYDONIA, JAPONICA (Flowering Quince)—	
2 to 3 ft.	50¢ each
DEUTZIAS	
PRIDE OF ROCHESTER—	
2 to 3 ft.	40¢ each
3 to 4 ft.	65¢ each
DOGWOOD (Red Osier)—	
2 to 3 ft.	50¢ each
ELDER (GOLDEN)—	
2 to 3 ft.	50¢ each
ACUTILOBA (Cut-Leaved Elder)—	
2 to 3 ft.	50¢ each
3 to 4 ft.	75¢ each

FOR BEAUTY AND ENHANCED PROPERTY VALUE

ASH, White (Fraxinus Americana)—Native throughout America, 4 to 6 ft., \$1.00 ea.; 6 to 8 ft., \$1.50 ea.; 8 to 10 ft., \$2.00 ea.
Birch, European—Dark green leaves with white bark, 4 to 5 ft., \$1.50 ea.
Birch, Red (Betula Rubra)—2 to 4 ft., \$1.00 ea.
Catalpa, Speciosa—Fast growing open top tree with fragrant trumpet flowers, 2 to 4 ft., 50¢ ea.
Chestnut, Horse—Dense shade, has white flowers in May, 2 to 3 ft., 75¢ ea.
Crape Myrtle—One of the most desirable red flowering varieties. An attractive upright-growing tree that becomes literally covered with large, rose-colored flowers, 3 to 4 ft., \$1.50 ea.; 4 to 5 ft., \$2.00 ea.
Crab Apple, Red Vein—Large, deep pink flowers; red bark and fruit, 3 to 4 ft., \$1.50 ea.
Devil's Walking Cane—A spiny-trunked tree. White flowers in large hairy clusters. Fruit is black, 4 to 6 ft., \$1.50 ea.

CLIMBING VINES

AMERICAN IVY—Deeply cut leaves which turn to a beautiful crimson in fall, 75¢ each.
BOSTON IVY—A hardy climber that clings firmly to the smoothest structure. Color is deep green in summer changing to crimson in fall, 75¢ each.

SURROUND YOUR HOME WITH THESE BEAUTIFUL HEDGES

Each	10 Rate	100 Rate
1 to 2 feet.....	12¢	\$1.10
2 to 3 feet.....	15¢	1.40
3 to 4 feet.....	20¢	1.70

AMUR PRIVET (South)—Fine leaf type. Evergreen in the South. AMUR PRIVET (North)—Hardy North type. Leaves dark green. CALIF. PRIVET—Of upright, rapid growth. Foliage light green.

OUR CHOICE EVERGREENS FOR YEAR ROUND BEAUTY!

THE PINES

JUNIPER, PFITZER'S (Chinese Pfitzeriana)—	
18 to 24 in. spread.....	\$3.75 each
2 to 3 ft. spread.....	\$4.50 each
3 to 4 ft. spread.....	\$6.00 each
4 to 5 ft. spread.....	\$7.50 each
JUNIPER, SAVIN—	
1 to 2 ft.....	\$2.25 each

SPRUCE

Varieties: Black Hill, Norway, White and Colorado Green.	
1 to 2 ft.....	\$2.50 each
2 to 3 ft.....	\$3.75 each
3 to 4 ft.	\$5.25 each
4 to 5 ft.	\$6.75 each
5 to 6 ft.	\$8.25 each
6 to 7 ft.	\$9.75 each

These Evergreens are BALLED and BURLAPPED which means that they are taken up with a ball of dirt around the roots and burlap is pinned or sewed around them. (The average weight of our 3 to 4 foot Evergreens is about 65 pounds per tree). All above prices are FOB Rogers, Arkansas, and are not pre-paid. When ordering the above Evergreens, please state on your order blank to ship them by Express or Freight Collect for the transportation charges.

FLOWERING SHRUBS IDEAL FOR SCREENS AND HEDGES

Forsythia, Spirea Van Houttei, Deutzia and Tartarian Honeysuckle.

2 to 4 ft. size

10 plants of one variety for \$4.00
100 plants of one variety for \$35.00

BROAD LEAVED EVERGREENS

PINE, MUGHO (Pinus montana Mugho)—	
12 to 18 in. wide.....	\$2.50 each
18 to 24 in. wide.....	\$3.50 each
2 to 3 ft. wide.....	\$5.00 each
AUSTRIAN PINE—	
6 to 7 ft.	\$10.00 each
NORWAY (Red Pine), SCOTCH PINE and WHITE PINE—	
1 to 2 ft.	\$2.50 each
2 to 3 ft.	\$3.00 each
3 to 4 ft.	\$4.00 each
4 to 5 ft.	\$5.00 each
5 to 6 ft.	\$6.00 each
6 to 7 ft.	\$7.00 each

We Recommend FARM JOURNAL and FARMER'S WIFE

SPIREAS

DOUGLASI—	2 to 3 ft.....	75¢ each
VAN HOUTTEI—	18 to 24 in. (2 year)	50¢ each
	2 to 3 ft.	75¢ each
CALLOSA ROSEA—		75¢ each
DOUGLASI—	2 to 3 ft.....	75¢ each
FROBELLIA—	2 to 3 ft.....	75¢ each
THUNBERGII—	1 to 2 ft.	50¢ each
	2 to 3 ft.	75¢ each
VITEX, AGNUS CACTUS—	1 to 2 ft.	81.00 each
RHUS CANADENSIS (Sumac)—	2 to 3 ft.	75¢ each
PHYSOCARPUS OPULIFOLIUS—	2 to 4 ft.	81.00 each
TAMARIX-ODESSANA (Caspian Tamarix)—	2 to 3 ft.	81.00 each
WEIGELAS		
ROSEA—	2 to 3 ft.	75¢ each

NEW PEPPERMINT STICK FLOWERING PEACH
The most beautiful of all flowering peaches. Moderately double. Flowers white marked with red stripes.
Price 3 to 5 foot..... \$1.50 each

Shade Trees

Poplar, Simoni (Chinese)—Fast, slender grower, somewhat resembling Lombardy, but having more sprout and being a longer-lived tree, 2 to 4 ft. 90¢ ea.; 6 to 8 ft. \$1.00 ea.
Mimosa—Well known popular Southern tree, for breaking up a spreading top. Pink flowers, dark green fernlike foliage, 2 to 4 ft. \$1.50 ea.
Prunus Pissardi (Purple Leaf Plum)—3 to 5 ft. \$1.00 ea.
Sycamore, American—Wide spreading, 6 to 8 ft. \$1.50 ea.
Tulip Tree (Whitewood)—Magnolia-like flowers, 4 to 5 ft. \$1.25 ea.
Walnut, Black—Valuable for nuts. 4 to 6 ft. \$1.00 ea.
Willow, Pussy—A small tree with dainty white flowers, 2 to 4 ft. 75¢ ea.
Willow, Golden Weeping—Yellow, 2 to 4 ft. 75¢ ea.; 4 to 6 ft. \$1.25 ea.; 6 to 8 ft. \$2.00 ea.
Poplar, American—2 to 3 ft., 50¢ ea.
Poplar, Carolina—2 to 4 ft., 50¢ ea.; 4 to 6 ft., 75¢ ea.; 6 to 8 ft., \$1.00 ea.
Willow, Wisconsin—A well known weeping willow, makes a large tree covered with drooping branches, 2 to 4 ft. 75¢ ea.; 4 to 6 ft. \$1.25 ea.; 6 to 8 ft. \$2.00 ea.

Stems: Orange scarlet, trumpet shaped flower. Leaves are light green, 65¢ each.

SILVER LACE—Quick growing climbing vine with heavy foliage, and literally covered with white silvery blossoms from August till fall.

Price \$1.00 each.

Grand for pillars and trellises, pegged down for bedding or for running over rock work, old trees and stumps. They delight in rich soil and sun.

CLEMATIS

HENRYI—Large creamy white flowers.

JACKMANI—Immense velvety violet purple blooms.

MAD. E. ANDRE—A distinct crimson red flower.

RAMONA—Dazzling deep sky blue flowers.

\$1.25 each

SMALL FLOWERING VARIETIES

CLEMATIS PANICULATA—Flowers are medium size, fragrant, pure white, borne in immense sheets in September.

70¢ each

THE BEST

CHERRIES PEARS PLUMS

BIG LUSCIOUS

'Sweet, Sour and Hybrids'

Each	10 Rate	100 Rate
2 to 3 feet.....	75¢	70¢
3 to 4 feet.....	85¢	80¢
4 to 5 feet.....	95¢	90¢
5 to 6 feet.....	\$1.05	\$1.00

U. S. Dept. of Agriculture
Washington 25, D. C.
(L1162476)

Sec. 562, P. L. & R.
U. S. POSTAGE
PAID

NOT RESENDABLE TO ADDRESSEES
POSTMASTER: If undeliverable to addressee for which is guaranteed, do
not return circular.

Permit No. 11
Rogers, Ark.

BENTON COUNTY NURSERY CO., INC.

ROGERS, ARKANSAS

OF
HIGH GRADE
LOW PRICE
NURSERY STOCK

GRAPES

CONCORD



PLANT ROSES

CLIMBING EVERBLOOMING

TALISMAN—Two-Tone Red and Gold; Everblooming.

PAUL'S SCARLET—Intense scarlet flowers of excellent shape and moderate size, borne in small trusses. Plant of moderate growth, foliage good, blooms very liberally at its season.

RED RADIANCE—A sport of the bush Red Radiance and like it except it is a vigorous climber.

PINK RADIANCE—Same qualities as Pink Radiance bush rose. Vigorous climber.

POLYANTHUS

IDEAL—Velvety, crimson trusses of fragrant flowers. Top-notch in its color and class.

GOLDEN SALMON—Salmon pink and orange. Very popular in its class.

for surroundings
of beauty

75c
ea.
\$7.50
DOZ.

EVERBLOOMING TWO YEAR FIELD GROWN PLANTS HYBRID TEA ROSES

RED VARIETIES

ETOILE DE HOLLANDE—Very large, well built, brilliant red blooms, fragrant. One of the best new garden roses.

E. G. HILL—Great massive blooms of deep velvety maroon.

FRANCIS SCOTT KEY—One of the largest reds. Color is a beautiful crimson-red shading to cerise, and has a profusion of petals opening to a higher center. Thrifty grower. Very hardy. Beautiful foliage.

RADIANCE, RED—Beautiful red sport of Pink Radiance and like it except color. Stands second among the best twelve roses of its class in America.

ROUGE MALLERN—Long pointed scarlet buds; red blooms. Fragrant. Sturdy.

YELLOW VARIETIES

GOLDEN DAWN—Large pointed buds of bright yellow, tinged with red. Flower large, well shaped, deliciously fragrant. Fine foliage, in different stages of development.

GOLDEN OPHELIA—Golden yellow. Varying in different stages of development.

LADY HILLINGDON—Deep apricot-yellow to orange. Long, slender pointed buds. A very free blooming variety, sturdy growth.

LUXEMBOURG—Flowers deep orange, with long pointed buds on graceful stems. Beautiful foliage. Strong, thrifty grower.

ROSYLYN—Tapering buds, big, ruffled golden-yellow flowers. Very fragrant. Long stems.

PINK VARIETIES

RADIANCE, PINK—One of the most magnificent garden varieties with large pointed buds which are rosy-carmine on the outside of petals and light, silvery-pink on inside. Very beautiful. Very vigorous.

EDITOR McFARLAND—Clear brilliant pink. Perfect form; long lasting when cut. Strong stems.

COLUMBIA—Beautiful peach-pink, deepening as it opens. Superior shaped buds on very long and nearly thornless stems of good length. Very hardy.

BETTY UPRICHARD—Copper-red buds, opening to semi-double, large blooms of delicate salmon-pink, with reverse carmine having coppery sheen. One of the best bloomers.

WHITE VARIETIES

KAISERIN AUGUSTA VIKTORIA—Queen of white roses. Pure pearly white with splendid large buds and superb, full double blooms. A profuse and continuous bloomer.

CALEDONIA—The "White American Beauty." Large flowers of waxy paper white in June, yielding their final outburst with the first snow fall.

GORGEOUS
Everblooming
ROSE SPECIAL
TWO YEAR OLD FIELD
GROWN PLANTS

Rose COLLECTION

Pink Radiance

Roselyn

K. A. Victoria

Red Radiance

Ami Quindar

Etoile de Hollande

Talisman

Caledonia

Rouge Mallerin

Columbia

E. G. Hill

Luxembourg

McFarland

13

Two Year Old

Field Grown

Roses

\$7.25

OUR FOUR BEST ROSES

95c each
1 each of all FOUR for only \$3.25
\$9.50 per dozen

CHRISTOPHER STONE

Bright velvety scarlet-red with golden stamens. Very fragrant. Vigorous, upright grower and abundant bloomer.

DUQUESA DE PEÑARANDA

Spectacular double flowers of apricot and copper. Fragrant. Attractive foliage. Good grower and a real beauty.

PINK DAWN

Splendidly formed flowers of velvety rose-pink. A fine cutting rose. Free blooming. A lovely rose.

SOUER THERESE

Exquisite long tapered buds of golden yellow with edges of petals spotted madder-carmine.

NEW CLOVERSET CLOTTRACIDE

Reg. U. S. Pat. Off.

ROSE SPRAY POWDER

containing

CLORINATED CAMPHINE

CONVENIENT TO USE
EFFECTIVE IN RESULTS
ECONOMICAL IN PRICE

AVAILABLE IN 3 SIZES:

SMALL SIZE—

makes 5 gals. spray.....\$1.00

MEDIUM SIZE—

makes 10 gals. spray.....\$1.50

LARGE SIZE—

makes 20 gals. spray.....\$2.50

EASY TO USE—Simply mix with water and apply with sprayer. Directions on package.

TRIPLE ACTION—When CLOTTRACIDE IS USED, Nothing More Need Be Added. Only a liquid spray will stick to the underside of the leaf where disease and insects start.